

Jo Wong

Creative Practitioner | Graphic Designer | Artworker
07761 752 723 jo.wong.design@outlook.com jowongdesign.co.uk

EDUCATION

University of Lincoln	MA Design, 2018 - 2019 PG-D in Gender Studies, 2017 - 2018 BA Interactive Design, 2014 - 2017
Bluecoat Sixth Form	A-Levels: Mathematics, Chemistry, Media Studies, 2012 - 2014 BTEC: Creative Media, 2013 - 2014

EXPERIENCE

Product Designer & Graphic Artist, We Print Gifts; Nottingham — 2021 - Present

In-house designer working with big clients such as Estée Lauder, L'Oréal, and Sony. During the day, I assist with creating graphics for e-commerce and marketing, utilising my knowledge of UI design through use of CSS and HTML. My diligence in quality control ensures that customers' artwork is high quality and optimised for being printed across a plethora of products. I lead the transition of our work to InDesign to modernise the practice and improve efficiency.

Freelance; Nottingham — 2017 - Present

Little Bean - Homemade; Nottingham, UK - 2020
Orchards, Illustrator; Brighton, UK - 2020
Barber Black Sheep, Graphic Design; Lincoln, UK - 2020
Man's Garden, Menu and Marketing; Nottingham, UK - 2017-2020
University of Lincoln, Art and Design Degree Show; Lincoln, UK - 2017, 2019

Graphic Designer, Simplex Code; London — April 2021 - November 2021

Joined Simplex Code to create new brand guidelines to revamp their online presence with a new aesthetic. During this time I also created infographics for their social media account, as well as assisting as a moderator for their live events.

Manager, Man's Garden Chinese Takeaway; Nottingham — 2017 - 2020

Counter Assistant, Man's Garden Chinese Takeaway; Nottingham — 2011 - 2020

Working as front of house at a busy local takeaway I took and packed customers' orders. I managed work flow and ensured smooth operations. This role taught me the importance of open and clear communication while keeping calm during high pressure situations.

REFERENCES

Available on request